



Brand guidelines

NURSES FOR FUTURE - FUTURE FOR NURSES

Gemeinsam für die Zukunft professionell
Pfleger!der!

www.future-for-nurses.de

Eine Initiative von / Ansprechpartner:

Deutscher Berufsverband für Pflegeberufe DBfK Nordwest e.V.

Lister Kirchweg 45

30163 Hannover

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0511-696844-0

CEO: Burkhardt Zieger

Media: Stefan Schwark

Press: Katharina von Croy

Master logo



Logo variations



Grey



Blue



White

Logo usage



Exclusion zones

Always allow a minimum space around the logo.



Minimum width

The logo minimum width is 90px or 32mm.



Maximum width

There is no maximum size defined for this logo.

Arial

Paragraph font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

1234567890!@#\$%^&*()_+=",?:><

Regular

Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.

Italic

*Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.*

Bold

**Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.**

Arial Black

Headline font

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvw

1234567890!@#\$%^&*()_+="':?><

Regular

**Semiotics aesthetic freegan pour-over
jianbing. Artisan blog retro neutra.**

Color

Primary



HEX 000000
R0 G0 B0
C30 M30 Y30 K100



HEX 2EB5B4
R31 G79 B139
C90 M551 Y14 K4

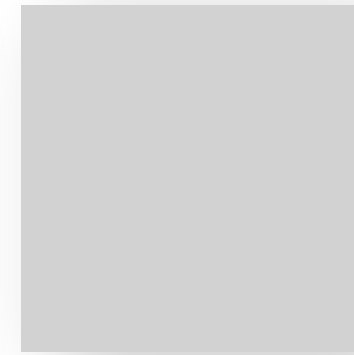


HEX C05931
R48 G122 B189
C84 M31 Y0 K0

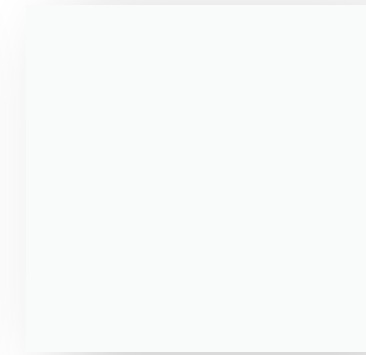
Secondary



HEX 999999
R153 G153 B153
C43 M35 Y35 K1



HEX D2D2D2
R210 G210 B210
C17 M13 Y13 K0



HEX F8F8F8
R248 G248 B248
C2 M1 Y1 K0

